



GROUP FIVE PUBLIC AFFAIRS WORKSHOP



October 31, 2009
0900-1700 hrs
Workshop Fee \$10

Dan McClure Auditorium
Sarasota/Bradenton Airport
5900 Auditorium Lane
Sarasota, Florida

Don't miss this opportunity to increase skills and network with other PAOs in a relaxed and professional environment. This event is being held IAW CAPR 190-1 which requires training for PAOs on an annual basis. The training provided by the event will help to increase the effectiveness of the CAP public affairs program and will assist members in progress leading to the technician, senior, and master level of proficiency in the Public Affairs specialty track.



The distinguished panel of facilitators and topics include:

Maj. Steven Solomon, Southeast Region Director of Public Affairs
CAP In The News: Producing quality news releases the media can't resist

Maj. Grant Meadows, FLWG Director of Marketing / Public Relations
Making A Plan: Success through an effective public affairs plan of action

2Lt. David Bellis, Editor of Florida Wing's newsletter Wingspan,
Photographing CAP: Making better images for news stories

2Lt. Kevin McNulty, President/CEO NetWeave Social Networking
Web 2.0: Opportunities for success using social media

Maj. Douglas Jessmer, FLWG Group III Public Affairs Officer
Media Relations: Professional tips for working with the media

Just one of these topic sessions would be well worth the travel time and workshop fee. This event is scheduled to feature five topic sessions facilitated by experts in their field. This is a terrific value for both new and experienced public affairs officers; an opportunity you don't want to miss.

For more information and registration form, visit: <http://fl370.flwg.sercap.us>

Project Officer: Capt. Jeff Carlson, CAP ~ jcarlson@flwg.us ~ (941) 228 4254



Each day CAP members voluntarily serve their country and communities with integrity and valor. It is a truly American story that inspires and motivates others to action. Become a part of the voice so that this story is heard. Join us today.

Contact your Unit Commander or Public Affairs Officer for more information.

